

Latest news and events from IEEE Entrepreneurship initiative

[View this email in your browser](#)



## Driving The Next Startup Wave



### Students Learn From The Source at IEEE-HKN's Student Leadership Conference



The panel consisted of four entrepreneurs from varying areas of industry, with a wealth of experience and knowledge between them. Panelists included Shane

Owens, the CEO of Technology Assurance Labs, Laine Powell, the founder & Executive Director of Tech Sassy Girlz, Robert Reynolds, the CEO of Solis Energy, and Courtney Powell, the president of AceApplications, LLC.

**Read about what the audience gained from the conversation on the IEEE Entrepreneurship blog!**

---

The IEEE Entrepreneurship conversation is always going on!  
Catch up on the latest events, news and resources  
via [startup.ieee.org](http://startup.ieee.org)

Join the interactive discussions on IEEE Collabratec™  
at [collabratec.ieee.org/entrepreneurship](http://collabratec.ieee.org/entrepreneurship)

---

## What's New



### Beyond Diversity Training: Break These Habits for a Better Workplace

Traditional diversity training doesn't make things better. Joan Williams, director of the Center for WorkLife Law at the University of California Hastings College of the Law, wants to change that.



### Is it Time for Quantum Computing Startups? Maybe

IBM is betting on quantum computing, but it can't win without the help of startups. That was the message of the Q Summit, a one-day meeting of quantum-computing researchers, investors, and entrepreneurs hosted by IBM last week.

---

## Upcoming Community Events

*Events with a strong technology focus that overlap with IEEE's field of interest*

**Viva Technology**

The World's Rendezvous for Startups & Tech

*Paris, France*

May 24-26, 2018

**IEEE Entrepreneurs Network – Pittsburgh Section Monthly Meetup**

Regular Meeting of Pittsburgh Section

*Pittsburgh, USA*

June 5, 2018

**Webit.Festival Europe**

re:Inventing Europe's Future

*Sofia, Bulgaria*

June 26, 2018

**IEEE TEMSCON 2018**

Failing for Success: Lessons Learned in Innovation

*Illinois, USA*

June 30, 2018

**IEEE WCCI 2018**

World Congress on Computational Intelligence

*Rio de Janeiro, Brazil*

July 8, 2017

**See more upcoming events on our site!**

Looking for an event  
in the engineering-driven  
startup space that combines  
**ideas, innovation, and inspiration?**

Join us in attending  
**IEEE N3XT**  
Affiliate Events!

[CLICK HERE](#)

A speaker's bureau for  
entrepreneurial, technical and  
innovative women. **Join Today.**

With code **BeN3XT**, you can join for  
\$25 off an annual membership.



[www.innovationwomen.com](http://www.innovationwomen.com)





Speaker Spotlight:

## Judith M. Williams: Building For Inclusion

It's no secret that the business side of technology struggles with diversity in its workforce, but what many people don't realize is that much of the problem lies in the failure of traditional diversity training. Judith M. Williams discussed the innovative solutions she has learned to provide as a consultant in this arena at IEEE N3XT® Keynotes & AlphaLab Gear International Hardware Cup last month during her talk, "Building For Inclusion."

"When we feel included...we've been invited to the party, and someone has asked us to dance," Judith began. During her talk, she discussed many of the less obvious ways that companies can achieve this kind of inclusion for women and minorities. She mentioned an anecdote about her time at Google, wherein a new building including sixty-two conference rooms named after scientists only included *two rooms* that had been named after woman scientists. After employees complained, Google renamed the rooms so that women were represented in 50% of the conference room names. "What had been a symbol of exclusion [became] an opportunity for inclusion," she concluded.

**Watch Judith and all the speakers from IEEE N3XT® by clicking here to watch our**

**livestream of April's event on  
IEEEtv!**



**Click here to see our channel!**

**Want more?  
Follow us on social media!**



**startup.ieee.org**

IEEE Entrepreneurship

© Copyright 2018 IEEE - All rights reserved. Use of this website signifies your agreement to the IEEE Terms and Conditions.



A not-for-profit organization, IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity.

You've been identified as someone who is interested in IEEE activity related to entrepreneurship either through your IEEE member profile, attendance at an IEEE event, and/or a sign-up on an IEEE startup related activity. To unsubscribe, [click here](#)