Who are the people that build the future? IEEE Entrepreneurship attended the Hello Tomorrow Global Summit this October and met with several international engineering-driven startups that are leading the charge in each of their respective technology spaces. The top startups in multiple categories were selected to be N3XT Stars, and will be featured on the IEEE Entrepreneurship
port, IEEEtv channel, and social media in the weeks to come. Congratulations to our winners: Bluefield, Brill Power, Bee Smart Technologies, and Ampaire.

**Read more on our blog here!**

The IEEE Entrepreneurship conversation is always going on! Catch up on the latest events, news and resources via startup.ieee.org
Join the interactive discussions on IEEE Collabratec™ at collabratec.ieee.org/entrepreneurship

**What's New**

11 Ways To Avoid Our Crowdfunding Mistakes

Samantha Snabes of re:3d discusses the lessons her company learned when they dove into the world of crowdfunding, and how other entrepreneurs can learn from her company's missteps.

The Institute: Fintech Is Changing Access To Financial Services

Fintech might sound like something that's specific to bankers and stockbrokers, but chances are you're already taking advantage of the products coming out of the emerging field.

IEEE Spectrum: Are Ottowa & Toronto The Next Silicon Valley?

Online job search firm Indeed looked at this phenomenon from a tech perspective, and found that software engineers and other tech workers are typically more interested in Canadian jobs than the general workforce.
Upcoming Community Events
Events with a strong technology focus that overlap with IEEE's field of interest

Applications open December 1st for the 2018 AlphaLab Gear Hardware Cup!
IEEE is teaming up with AlphaLab Gear to present this year’s International Finals at the IEEE N3XT® Conference in Pittsburgh, PA in April 2018. Any early-stage physical product company is eligible to apply and compete for the $50,000 grand prize.
Check out www.hardwarecup.com for more details!

Slush 2017
Helsinki, Finland
November 30 - December 1
Register Now!

IEEE Student & Young Professional Congress
Sarajevo, Bosnia and Herzegovina (BIH)
December 1
Register Now!

iCONIC Exchange 2017
Austin, USA
December 6
Register Now!

Confessions of an Entrepreneur: 30 Years of Photonics Start-Ups
Webinar
December 6
Startup Spotlight: 
**NeuroTrainer**

The human brain has demonstrated a fantastic capability to rewire itself following physical trauma, a trait currently referred to as neuroplasticity. NeuroTrainer, a startup located in the Bay Area, is working to take advantage of this natural phenomenon by stimulating the brain through virtual reality technology. Immersing the brain in VR activity serves to "exercise" core areas of the brain that are not being used to their full potential.

*Click to watch our conversation with Jeff Nyquist of NeuroTrainer at #CollisionConf 2017 on IEEEtv!*
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