

[Latest news and events from IEEE Entrepreneurship initiative](#)[View this email in your browser](#)

Driving The Next Startup Wave

Meet The IEEE N3XT Stars of Hello Tomorrow



Pictured: N3XT Star Judges [Samantha Snabes](#), [Bruno Meyer](#), and [Allan Tear](#)

Who are the people that build the future? IEEE Entrepreneurship attended the Hello Tomorrow Global Summit this October and met with several international engineering-driven startups that are leading the charge in each of their respective technology spaces. The top startups in multiple categories were selected to be N3XT Stars, and will be featured on the IEEE Entrepreneurship

portal, IEEEtv channel, and social media in the weeks to come. Congratulations to our winners: Bluefield, Brill Power, Bee Smart Technologies, and Ampaire.

Read more on our blog here!

The IEEE Entrepreneurship conversation is always going on!
Catch up on the latest events, news and resources
via startup.ieee.org

Join the interactive discussions on IEEE Collabratec™
at collabratec.ieee.org/entrepreneurship

What's New



11 Ways To Avoid Our Crowdfunding Mistakes

Samantha Snabes of re:3d discusses the lessons her company learned when they dove into the world of crowdfunding, and how other entrepreneurs can learn from her company's missteps.



The Institute: Fintech Is Changing Access To Financial Services

Fintech might sound like something that's specific to bankers and stockbrokers, but chances are you're already taking advantage of the products coming out of the emerging field.



IEEE Spectrum: Are Ottawa & Toronto The Next Silicon Valley?

Online job search firm Indeed looked at this phenomenon from a tech perspective, and found that software engineers and other tech workers are typically more interested in Canadian jobs than the general workforce.

Upcoming Community Events

Events with a strong technology focus that overlap with IEEE's field of interest



The graphic features a dark blue background with white and light blue circuit-like patterns. In the top left, there is a stylized map of Pittsburgh with the word "PITTSBURGH" next to it. The main text is in large, bold, white font. Below the main text, there is a paragraph in smaller white font. In the bottom left, there is a logo for "The alphalab gear Hardware Cup" which includes a gear icon. At the bottom, there is a line of text in white font.

**Applications open December 1st
for the 2018 AlphaLab Gear Hardware Cup!**

IEEE is teaming up with AlphaLab Gear to present this year's International Finals at the IEEE N3XT® Conference in Pittsburgh, PA in April 2018. Any early-stage physical product company is eligible to apply and compete for the **\$50,000 grand prize.**

Check out www.hardwarecup.com for more details!

Slush 2017

Helsinki, Finland

November 30 - December 1

Register Now!

IEEE Student & Young Professional Congress

Sarajevo, Bosnia and Herzegovina (BIH)

December 1

Register Now!

iCONIC Exchange 2017

Austin, USA

December 6

Register Now!

Confessions of an Entrepreneur: 30 Years of Photonics Start-Ups

Webinar

December 6

Register Now!

IEEE N3XT® Frontiers - Global Entrepreneurship Summit

Pittsburgh, USA

April 18, 2018

Save the Date!



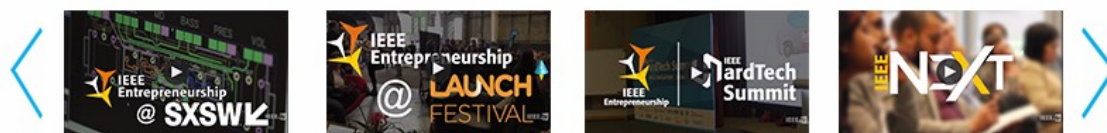
Startup Spotlight:

NeuroTrainer

The human brain has demonstrated a fantastic capability to rewire itself following physical trauma, a trait currently referred to as neuroplasticity. NeuroTrainer, a startup located in the Bay Area, is working to take advantage of this natural phenomenon by stimulating the brain through virtual reality technology. Immersing the brain in VR activity serves to "exercise" core areas of the brain that are not being used to their full potential.

**Click to watch our conversation
with Jeff Nyquist of NeuroTrainer
at #CollisionConf 2017 on
IEEEtv!**





Click here to see our channel!



IEEE Transmitter can be used to find articles, videos, infographics, inspiration, and more all curated by IEEE. Their mission is to provide an engineer's perspective on the latest tech news and innovations, so you can get to the stories that are most important to you.

Access IEEE Transmitter here!

Want more? Follow us on social media!



startup.ieee.org

IEEE Entrepreneurship

© Copyright 2017 IEEE - All rights reserved. Use of this website signifies your agreement to the IEEE Terms and Conditions.



A not-for-profit organization, IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity.

You've been identified as someone who is interested in IEEE activity related to entrepreneurship either through your IEEE member profile, attendance at an IEEE event, and/or a sign-up on an IEEE startup related activity. To unsubscribe, [click here](#)