

# UNESCO - IEEE ENTREPRENEURSHIP WORKSHOP

*Opportunity for students, professionals or entrepreneurs in Latin America and the Caribbean to solve problems with STEM and support the UN Sustainable Development Goals*

**Hotel El Panama by Faranda Grand,  
Panama City, Panama**



SEPTEMBER

**12 - 15**

**2023**

Applications are due by **July 25th**, and accepted participants will be notified by **August 1**

**APPLY NOW!**



[https://entrepreneurship.ieee.org/2023\\_06\\_29\\_unesco-co-sponsored-opportunity-for-entrepreneurs-in-latin-america-and-the-caribbean/](https://entrepreneurship.ieee.org/2023_06_29_unesco-co-sponsored-opportunity-for-entrepreneurs-in-latin-america-and-the-caribbean/)

**PARTNERS**



# Entrepreneurship Workshop

**1**

The participants will learn about topics including the UNSDGs, taking an idea to market, creating a lean business model canvas, traditional and digital marketing, value proposition, finances, intellectual property, contracts and negotiation, leadership soft skills, and more.

**Guest speakers will include experts on local investment opportunities, local entrepreneurial success stories and more.**

**2****1****3**

Participants will also receive mentoring from a team of experienced inventors and entrepreneurs. The teams will develop a pitch deck and compete on the last day for a prize.

Invites you:

# TO OUR RECEPTION & PROJECT SHOWCASE!

Hotel El Panama by Faranda Grand, Panama City, Panama  
Monday, September 11, 6:00 PM - 8:30 PM

JOINS US TO AN  
INTERNATIONAL  
NETWORKING EVENT!

- Projects' showcase
- Leaders remarks & Industry partners
- International organizations including UNESCO & SENACYT
- International pitch presentations
- Winner announcements



Learn more:

[entrepreneurship.ieee.org](http://entrepreneurship.ieee.org)

PARTNERS

MEDIA PARTNERS

# RECEPTION | Monday, September 11

## INTERNATIONAL IEEE TECHNOLOGY TRANSFER & ENTREPRENEURSHIP WORKSHOPS

6:00 PM - **Networking & Reception Cocktail**

Projects Showcase

7:15PM - **Opening Remarks**

Susana Lau. Vice-Chair for R9 IEEE Entrepreneurship & IEEE Panama Chair

7:25 PM - **Innovation & Entrepreneurship Landscape in Panama**

TBD - National Secretary of Science and technology - Panama

7:35 PM - **UNESCO IEEE Entrepreneurship Workshop Launch**

Ken Stauffer & Raghu Surya

Entrepreneurship Workshop Program Leaders

7:50 PM - **TBD**

TBD - UNESCO

8:00 PM - **Best pitches presentations (tech transfer workshop projects)  
& winner announcement**

8:30 PM - **Closing remarks**

HOTEL EL PANAMA BY FARANDA GRAND  
PANAMA CITY, PANAMA

## PARTNERS

## MEDIA PARTNERS





# FAQs - UNESCO - IEEE Workshop

- 1** The IEEE Entrepreneurship Workshop, from Tuesday September 12-15 is targeted to early STEM entrepreneurs, students, engineers and scientists that are interested in creating a startup. However, everyone is welcome to apply.
- 2** International participants from Region 9 (Latin America & Caribbean) are welcome to apply to this second workshop. Selected participants will receive meals and rooms in double accommodation for 4 nights with another participant. Selected participants must cover their own travel expenses to/from Panama City.
- 3** Participants from Panama City will not require a room. However, participants from outside the City (Azuero, Chiriquí, etc) will be provided 4 nights stay if selected.
- 4** Selected participants for this workshop will arrive on Monday 11 and leave on Friday 15 evening. The pitch competition will be on Friday afternoon. Participants will join the reception on Monday at 6PM together with the participants of the tech transfer workshop.

More information:  
**[entrepreneurship.ieee.org](http://entrepreneurship.ieee.org)**

**Facebook: [@ieeeENT](https://www.facebook.com/ieeeENT)**

**Linkedin: [@ieeeentrepreneurship](https://www.linkedin.com/company/ieeeentrepreneurship)**

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